

## RESUME 2026

### Michael Enfield, Creative Director

AI Generation | Copy Writing | Branding | Marketing | Social Media | Illustration | Photo /videography

#### PERSONAL INFORMATION

Citizenship, **USA**, Caucasian

**Linguistic Proficiency:** **English** (articulate); **Spanish, French** and **Finnish** (partially adept in both)

#### Contact:

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[michaelenfield.com](http://michaelenfield.com)

#### EDUCATION

**Bethesda-Chevy Chase H.S.**, Bethesda, Maryland 20814

**Corcoran School** of the Arts And Design, Washington, D.C.—(Undergraduate, Fine Art Curriculum)

**Pratt Institute**, Brooklyn, New York—(Art School); Minor: Advertising, Photography & Filmmaking, Journalism) BFA, w/Honors

**George Washington University**, Washington, DC, Post Graduate Certification—Secondary Education  
**The Academe de Ete**, Nice, France; completed Post Graduate Program (Western, Art History; Classical Painting)

#### FORMAL EMPLOYMENT (Past To Present):

##### **Steinbicker Houghten Studios**

5th Avenue, New York, New York—**Assistant Photographer**; *assisted crew members with the staging and performance of commercial photo assignments (several of which conducted for Cosmopolitan Magazine).*

##### **Young & Rubicam Advertising**, North America

Madison Avenue, New York, New York—**Assistant Art Director**; *provided creative support to Creative Department; several in-house accounts assisted with were Travelers, Gulf Western and Bristol Meyers Squibb.*

##### **Wakefield High School**

Arlington, Virginia—**High School Art Teacher**; *instructed County specified course curriculum to approximately, two hundred Northern Virginian public school students—grades seven through twelve.*

##### **Earl Palmer Brown Advertising**

The World Building, Washington, DC—**Creative Director**; *created artwork required to promote, The Washington Boat Show, as well as other, varied, in-house accounts; served as department liaison to tier of marketing personnel.*

##### **The US Department of Labor**

Washington, DC—**Art Director**; *laid-out-out in strict compliance with preexisting, design standards; posters, brochures and periodicals addressing national occupational safety and health.*

##### **McCann Minneapolis Advertising**

**Art Director**; *developed, with other creative department personnel, production artists, national advertising for Northwest Airlines.*

##### **Taucher Advertising**

Helsinki, Finland—**Art Director, Chief Photographer**; *retained to effectively develop, product specific, promotional material created to captivate the English speaking, visitor market.*

##### **Enfield Grafik Design & Production**

Washington, DC—**Principal**; *promotional, informational, creative service provider; specializing in photographic illustration, copy writing, print production, online design.*

## Montgomery County Public Schools

850 Hungerford Drive—, Rockville, Maryland 20850—**Secondary School Teacher** (ID: 121669);  
Highschool Art: (Photography, Illustration, Graphic, Online Design, Copywriting, Branding,  
Marketing, Social Media Administration.

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## Enfield Grafik Design & Production, Washington, DC— **Principal**

*promotional, informational, creative service provider; specializing in **photographic illustration, videography, copy writing, cross-platform, online design.***

### **CLIENTS & COMMISSIONS, (an abbreviated itemization):**

•**National Geographic Society**, Washington DC; “A Scandinavian Christmas” (Photo illustrative article)  
•**Marrimekko**, Helsinki, Finland; new collection catalogue •**US News & World Report**, Washington, DC;  
poster promotion, “Our kind of people and yours.” •the former, **Evening Star Newspaper Magazine**,  
Washington, DC; (picture essay) “Montrose, The Perfect People Park” •**Washingtonian Magazine**,  
Washington, DC; editorial, fashion picture-spread •**The United States Chamber of Commerce**, Washington,  
DC; three, “Nation’s Business” cover designs •**Time Life Books**, Alexandria, VA; designed *Swing-era  
Album Design* •**The Washington Post Newspaper**, Washington, DC; developed poster campaign for media  
marketing, themed, “Good Customer’s Rate” •**The Vista International Hotel**, Washington, DC. •**Best  
Western Hotel**, (formerly, The Clarion Hotel); Rockville, Maryland; designed Guest Guidebook •**Holiday  
Inn, Chevy Chase**, Chevy Chase, Maryland; Mag. ads themed, “Family-Friendly, Shoppers Stayover” •**The  
Four Seasons Hotel**, Washington, DC; prepared pamphlet, highlighting VIP, banquet facilities •**Interstate  
General**, Charles County, MD; “The Chastleton”, created, perspective tenant, multi-tiered, page, pocket  
folder •**The Pavilion At The Old Post Office**, Washington, DC; designed, printed 100,000, brochures laud-  
ing the landmark’s shopping allure •**The United States Information Agency**, Washington DC; illustrated  
series of articles for Russian-American informational exchange •**The National Institutes Of Health** (NIH),  
Bethesda, Maryland; produced a comprehensive photo essay depicting the facilities, state-of-the-art, “hot  
virus” lab •**Bread & Chocolate**, Alexandria, Virginia; created customer, keepsake, menu card •**Chadwick’s  
Restaurants**, Washington, DC; staged, shot scenarios designed to highlight restaurants beverage con-  
sumption •**Kramer Books & Afterwards**, Washington, DC; bookstore and outdoor cafe setting Picts. pub-  
lished to attract local, after Theater traffic. (complimentarily captioned, “from pasta to paperbacks”,  
“from noodles to novels”). •**Glory Day Grills**, Reston, Virginia; magazine campaign portrays sport bar  
restaurant, family dining destination. *Shots of teen soccer players seated over table settings, formally  
saying grace, headlined—“Player’s Prayers Answered”* •**Sigal Construction**, Washington, DC; business  
branding campaign displayed in The Washington Business Journal Newspapers [various Principals’ por-  
traits captioned, “The Proud Spirit Of Our Work”, “The Unique Character of Our Construction”, “The Special  
Personality of Our Projects”. •**Watermark Cruises**, Annapolis, Maryland; direct-mail campaign, document-  
ing its yachts bayside party amenities. •**Ticher BMW | BMW of Silver Spring**, developed Washington Auto  
Show, annual Ad Campaign •**SAFeway INC.**, Pleasanton, California; •*Commissioned by Safeway, Inc.,  
Pleasant Hill, California; photographically portrayed its newly refurbished, gourmet-styled, Kensington  
Store.* •**Four Seasons Hotel**, Georgetown/D.C.; depicted Hotels’, special events, special party accommo-  
dations •**US Congressman Jamie Raskin**, Washington, D.C.— graphically designed and photographed prin-  
ciple promotional collateral.

### **App/Equipment Familiarity**

Comprehensive knowledge of (Most Popular Pro App, Device Familiarity/To Name A few Of Which):  
•**Photoshop 20-25** •**Acrobat** •**Lightroom Classic** •**QuarkXPress** •**Adobe  
Illustrator / Canon Printers, EOS Mirrorless Camera Series** (Related Studio,  
Location, Lighting, Gear) •**iPhone 15 Pro Max** •**iPad** •**iMa** •**ChatGPT**.

### **Notable, Related Vocational Activity**

•**Exhibits: Barnes&Noble** Bookstores In The DC, Metro Area, The Montgomery County, **Executive  
Office Building**, Rockville, Maryland and Another @ The **Corcoran Gallery of Art**.

•**Broadcast Appearance**— (“Advertising In The Nation’s Capital”) Channel 23, Herndon, Virginia

{References, Content Chronology Available Upon Request}